

## How to Rock the Mismatched Bridesmaid Look

So you want to spice the look of your bridal party up a bit, but don't exactly know how. If you haven't already thought of mismatched dresses yet, you might want to! Not only will it add a bit of depth and dimension to your photos, but your bridesmaids will thank you for letting them choose a dress that works well with their body type. Having an array of dresses allows the people closest to you to feel comfortable as they stand by your side on one of the most important days of your life.



"But how can I pull it off tastefully?" That's what many brides want to know, and we've got your back. We've had plenty of mismatched bridal parties come through our doors here at SKY, and we've put together a list of tips to keep in mind:

1. Keep in mind hemline. When most people think mismatched dresses, they think different patterns & colors. But hemline is just as important to creating a cohesive look. You'll want to make sure there are a variety of lengths in your bridal party, or the end result might not end up photographing well. Think about if 5 of your bridesmaids chose floor length gowns and one chose a shorter, cocktail-style dress - the final product would look uneven.
2. Don't be afraid to throw pattern into the mix. For example, if you're working with warm hues, pulling in a gold, floral patterned dress is another great way to add movement.
3. Tie the look together with a design component. Whether it's a hairpiece, necklace, same color eye shadow, etc., this develops a cohesive look no matter the number of people in your party.

4. Utilize your bouquet & floral elements! Especially if working with different colored dresses, tying all of the colors together in one beautiful, multicolored bouquet is sure to be a crowd-pleaser.
  
5. Last, but most importantly, hold true to your gut. Just because you're allowing flexibility doesn't mean you can't lay some ground rules! Set a vision, explain your vision to your bridesmaids, and work with them to make it come to light. Giving a lot of leeway when it comes to color and design can backfire, and that's the last thing you want!

Different Ways to Take on the Mismatched Dress:

BOLD/GLAM



WARM/COOL TONES



SPARKLY/METALLIC



ONE COLOR,  
DIFFERENT STYLE



DIFFERENT COLOR,  
SAME STYLE



SAME COLOR  
FAMILY



JEWEL TONES



SPECIFIC FABRIC TYPE



COMPLEMENTARY  
COLORS



OMBRE



PASTEL



COLOR &  
COORDINATING PRINT

