



DEL ARBOL
CURDOSO

The Road Les Traveled 2015 Media Kit

Social Media Followers



INSTAGRAM: 163,000 FOLLOWERS
[@lesleyannemurphy](#)



FACEBOOK: 4,500 FOLLOWERS
Lesley Murphy Public Figure



SNAPCHAT: [@Lesmurph](#)



TWITTER: 66,000 FOLLOWERS
[@LesleyMurph](#)



PINTEREST: 622 FOLLOWERS
[@lesleyamurphy](#)



For the truly intrepid thrill seeker, ain't no mountain high enough. For those who enjoy the finer things in life, perhaps even five stars won't cut it.



Welcome To The Collision Of Both Worlds.



On The Road Les Traveled, I embrace adventure and take you on authentic trips to far away lands. Think glacier hiking in Patagonia and after a return to your 5 star hotel, a spa treatment based on Thai traditions followed by a dinner with local delicacies such as herb roasted lamb and a fine Malbec from the region. Perhaps it's an African safari outing before returning to your chic, modern suite with a private plunge pool and terrace open to the stars...

Demographics & Analytics

My audience thinks of themselves as sophisticated adventurers. Their wants are adventure, exotic destinations, and unexpected experiences, and they desire to be seen as sophisticated, unique, and aspirational. They don't want to just backpack a country and miss out on the fine dining and cultural experiences, but they also don't want to just be seen on the predictable luxury travel circuit.

Top 5 Countries



USA



Canada



Argentina



Australia



UK



Gender:
46% Female / 54% Male

Age:
77% in 18-44 age group

Page Views: 82,000/month

Unique Visits: 35,000/month

Services



Press Trips



Brand Ambassador



Sponsored Social Media Posts



Freelance Journalism/Photography



Speaking Engagements

Fashion Posts

Social Media Post: \$350

- Dedicated photo of featured items across my social channels with brand mentions

Blog Post Feature: \$800

- Professional photos of your product
- A review of your product with current key messaging
- Social media promotion across all my channels with brand mentions

Social Media Consulting

There's no question about it – you've got to be connected these days! I've assisted companies in establishing and growing their following, and I can help you, too. Consults are priced at \$150/hr.

Branding

Interested in establishing an online presence? Let's talk about it! I do consults for \$150/hr.

Travel Photography

Interested in using my photographs for something? I sell my photos at various prices depending on media type and usage. Let's talk!

Previous Travels



Let's Get Together

Interested in working together?

Send a proposal to lesley@theroadlestraveled.com



Payment & Shipping:

Please send payment via paypal to lesleyannemurphy@gmail.com

For reviews and product collaborations, send to:

Lesley Murphy
2212 N. Spruce St.
Little Rock, AR 72207

Partners



Keep In Touch

Phone: (479) 651-3642

Email: lesley@theroadlestraveled.com

Web: www.theroadlestraveled.com